

## 2010 10 25 St. Johns Neighborhood Association Board Meeting

Board Members Present: Hiedi Bauer, Babs Adamski, Darlene Foye, Thomas Ebert, Lorelei Juntunen, Lucinda Gilman, Kristina Pucci, Sarah Havens,

Also present: Mark Savage, prospective interested board member; Mark Stinette

Call to order: 7:03 p.m.

### Introductions

#### Mission Statement:

- We still need to read the mission statement at three consecutive meeting in order to make it an official part of the bylaws. It should be at the general meeting, as this is something that the general membership approves.
- If we do adopt this mission, which has an arts and cultural focus, we ought to have an arts and cultural committee.

#### Bylaws and any changes to bylaws:

- Tom notes that bylaws should be both official and accessible, easy to remember so that they can be used. One way to do this is to look at each section and figure out how to bullet point each section so that the key point stands out.
- One thing that can't be changed is that you cannot vote by email, although you can take a straw poll and treat it as an interim vote.
- Bylaws are meant to be changed to reflect what the community is doing right now. It would be good to set up a process to do this. We should set up a bylaw committee to review, clean up, and suggest changes to the bylaws. Darlene, Sarah, Hiedi, Thomas, and Mark agree to do this. The revised bylaws will be sent via email by January 10<sup>th</sup> to the board for review and will be discussed at the January board meeting. The bylaws will then be read at the February and March general meetings.

Committees: Review and Plan. The purpose behind clarifying the committees is to work to expand responsibilities to SJNA members beyond the board.

- **Publicity Committee:** Responsible for a SJNA newsletter, mailing list, flyers, etc.
  - Some discussion as to the difference between publicity and outreach committees; right now we are supposed to have a publicity committee as named in the bylaws, but members have been more actively engaging in outreach. Most publicity, Babs has been taking care of, such as the email blasts.
  - It has been discussed that publicity might be better positioned as a subset of outreach.
  - Alternatively, outreach could be officially formed as a special committee. Thomas suggests that we adopt this as a formal policy. Sarah suggests that we expand outreach to outreach and events and volunteers to assist

with the publicity committee. Babs indicates that we need to cement the roles of each group. Publicity: email, website, newsletter, press releases essentially written communication. Outreach: liaisons, community events, networking with community groups, directory.

- Outreach directory update (Darlene): price quotes have come in 300 8 1/2 x 11 would cost \$705 or 200 12 1/2, 2 sided page would cost \$405. Sarah suggested getting a quote on a smaller size booklet, which would stand out. Babs moves that the directory be supported fully, either at the half page size and price (\$405) or as the smaller size if the price is comparable. Thomas indicates that this is a lot of money to vote on a product that we haven't seen. Darlene agrees to do some more price checking and to research the price of a smaller size. Babs asserts that the price would be worth it, considering the impact it could have on the community. Tom: there is a grant available through the Office of Neighborhood Involvement. We would need to give our plan for distribution and evaluation. Babs and Sarah indicate that they'll apply for the grant.
- Land use
  - OLCC should go under land use
- Crime Prevention
  - Thomas suggests that crime prevention might better include public safety.
  - Our livability focus might be included under this as well.

Website: Thomas and Lucinda will contact consultants to design a website for the SJNA.

ABCD training put on by second stories are interested in doing an additional workshop. It would be good for the outreach committee to look into to see if it would be a good idea to do a second round of these trainings. Mark agrees to do this.

Mark Savage, potential board member. Has lived in St. Johns for three years. Has been involved in neighborhood associations in Kentucky. Is especially interested in land use. Babs moves that Mark be included as an at large member. Thomas seconds with the condition that Mark express intent as to committee membership. Mark indicates that land use would be his primary interest. Motion carries.

Thomas moves that Mark be included as a potential board member. Kristina seconds. Mark qualifies as a "significant part of his services" are performed in the neighborhood, which makes him a member. Since the exclusion of board members who are not residents isn't legal, Mark must qualify for board work. Motion carries.

Announcements:

- Metro is interested in Babs and/or SJNA's perspective on the livability of the downtown area.

- Burgerville was a nice success, around \$140 and many informal contacts made. Need more volunteers for the next meeting and good publicity for the event. Recruitment can happen via email and at the general meeting.
- A binder as a resource file might be good to bring to each meeting, one that includes bylaws, past minutes, contact information, etc.

Meeting adjourns 8:43.